



Dash the Dachshund

UGC CREATOR | PET & LIFESTYLE CONTENT

@LONGBOYDASHY

 5K+

68% Female
40% 25 to 34
40% Australia

 2K+

55% Male
30% 35 to 44
17% Australia

MEET DASH

Dash is a long-haired miniature dachshund with a big personality and an even bigger presence online. Known for his cheeky, relatable content and expressive little face, Dash creates scroll-stopping videos that connect with modern pet owners. From playful trends to everyday moments, his content is designed to entertain, engage, and feel genuinely authentic.

Behind the account is Dash's mum, a marketer with 15+ years of experience in digital strategy and performance marketing. This means every piece of content is not just cute, but created with intention; combining creativity with a strong understanding of what drives engagement, reach, and conversions. Together, they offer brands the perfect mix of personality and performance.





SERVICES

Helping pet and lifestyle brands create high-performing, relatable content that converts views into clicks (and tail wags).

Instagram Reel AND TikTok Video \$650

- 15 - 30 seconds
- Same asset, optimised for both platforms
- Includes 1 round of revision

Instagram Reel OR TikTok Video \$350

- 15 - 30 seconds
- Hook-driven, trend-aligned content
- Includes 1 round of revision

UGC video for brand use \$300

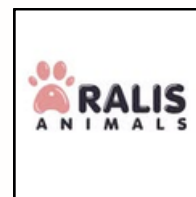
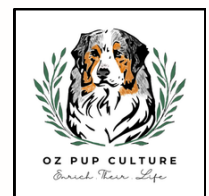
- 15 - 30 seconds
- Suitable for organic or paid use

ADD ONS

Paid usage rights (per month)	\$200
Raw footage	\$150
Photo / story	\$150
Extended length (30-60 sec)	\$100

All prices are in AUD. Packages can be tailored based on campaign goals.

PREVIOUS COLLABORATIONS



INSTAGRAM FOLLOWERS

Age ranges



Countries

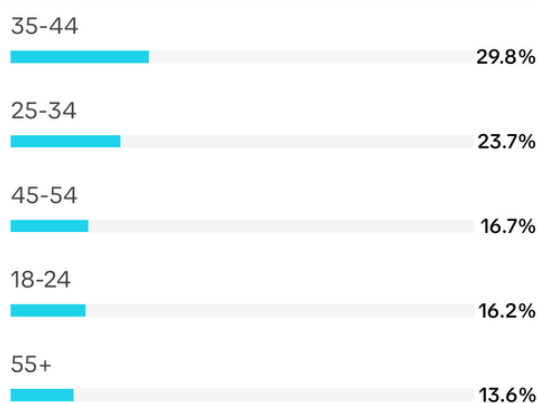


Gender

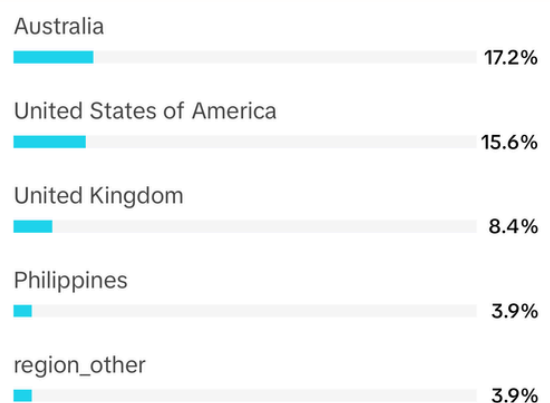


TIKTOK FOLLOWERS

Age ranges



Countries



Gender

